

Frank Vroegop

Director

Dutch-French based in Paris, France.



Frank Vroegop is what you would call a multi-faceted artist. His background is in architecture, and he is an accomplished commercial and music video director, musician, and painter.

Frank began his career as a paint-box operator. Since then, he has directed about 50 music videos for major French artists. From 1996 on, he has made more than 250 commercials around the world for brands like Ford, Volkswagen, Audi, Lexus, Toyota, Mercedes, Peugeot and many more. He has worked with many celebrities for L'Oreal, such as Beyoncé Knowles, Claudia Schiffer, Mila Jovovich, Natalia Vodianova, and Virginie Ledoyen. He has also worked with many widely recognized names such as Daniel Wu in Hong Kong, Katrina Kaif in Mumbai, as well as many international athletes--- soccer players for Pepsi and Danone, rugby players, Formula-1 pilots, skydivers, roller-skaters, surfers and parachutists.

Frank has always tried to stay on top of the technical evolution of picture and sound. He shares a vintage analogue recording studio with his friend, composer Marco Rosano. Together they compose and produce most of the music in his commercials.

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